

# Why should you bring Moms as Mentors® to your community group?



“What an incredible gift [for] moms and their daughters to have this special day together to share, talk, explore, learn, reflect, understand, listen, the list is endless!” *Mom participant*

“The day gave me an opportunity to model an example of what to do when challenged and showed my daughter that parents also need time to figure things out! I loved-loved-loved the fact that we did something 'smart' together!” *Mom participant*



## Our unique mom-daughter programs. . .

- Let you put aside the busy world and focus time on helping your daughter (and you!) to realize the talent and strength she holds within
- Promote and strengthen the mother-daughter bond
- Nurture confidence and spark girls' interest in fields where women remain underrepresented as leaders (e.g. science, engineering and business)
- Include leadership and team-building activities, interactive games, challenges and reflection time
- Provide powerful takeaway tools and resources to positively impact your daughter's socio-emotional and career outcomes
- Foster a supportive and close-knit community of women and girls

## After participating in Moms as Mentors® programs;

- Over 90% of moms gained tools to more effectively guide their daughters through adolescence and be “STEM” and “Money” mentors for their daughters
- 100% of girls reported that our programs made science/engineering and money/business fun
- Over 90% of moms and girls felt a stronger bond with one another



# About Moms as Mentors® Programs

Our hallmark mother/daughter programs foster confidence, leadership and the mom/daughter bond through hands-on, interactive activities that promote teamwork, communication and mutual understanding. **Each program centers on a central theme related to the advancement of girls and women.**

**Stronger Together!**

emphasizes social-emotional learning

**Make It Count!**

emphasizes money and business/entrepreneurship

**Build Bridges!**

emphasizes STEM—science, technology, engineering and math

*—And don't worry if you or your daughter aren't comfortable with a particular program theme...all of our programs are designed to be accessible and approachable and geared toward all moms and girls. The most important themes of the day are to be together and have fun!—*

## Program Details

### Grade Levels We Serve

**Build Bridges!** and **Make It Count!** programs are appropriate for moms and girls in grades K-8.

**Stronger Together!** is appropriate for moms and girls in grades 3-8.

### Program Length

Each program is a half-day (3 hours). Two programs can be run over the course of one full day.

### Price

Flat rate and fee per mom/daughter pair options available.

### Program Times

It's up to you! We can run programs on weekdays, evenings and weekends.

### Space Requirements

Our programs can be run in a variety of settings including school gyms, classrooms, churches and synagogues, and community centers. We just need open space for a group to gather, and access to tables and chairs is a plus. Don't have access to an appropriate space? Ask us as we may know of places that will grant access to run our programs.

### Not Just Moms

Any important adult in a girl's life is welcome to participate, including other relatives or special friends.

### Program Leaders

We have a team of fantastic educators to lead each program.

### Our Curriculum

Our curriculum has been designed and reviewed by educational experts to foster communication, teamwork and confidence and spark enthusiasm in fields like STEM (science, technology, engineering and math) and business.

### Moms-Only Mini-Workshops

In addition to our mom-daughter programs, we also speak to groups of moms on topics related to our program themes.



If you are interested in bringing a Moms as Mentors® program to your school or have any questions, please email Leslie Coles, Co-Founder and Executive Director at [lcoles@momsasmentors.org](mailto:lcoles@momsasmentors.org).

